



2012 Food & Beverage Exhibit Application

Criteria

Thank you for applying to the 46th Annual Edina Art Fair for consideration as a Food and Beverage Exhibitor. Completed applications will be reviewed based upon the following criteria:

- Menu selection and pricing
- Edina Art Fair and other event experience
- Past environmental health experience
- Level of Professionalism
- References as applicable

Deadlines

- Deadline for application received by Edina Art Fair on or before January 15, 2012
- Application status notification released by Edina Art Fair on or before March 18, 2012
- Deadline for Contracts, insurance, and full payment received by Edina Art Fair on or before April 15, 2012

Applications must include the completed application form, booth or cart photograph, and refundable damage deposit of \$195.00 and non-refundable application fee of \$50.00. Incomplete applications will not be considered for review.

Contact Information

***Number of years you have exhibited at the Edina Art Fair _____

Company Name _____
Your company name will be listed in the Edina Art Fair program and website.

Applicant Name _____

Title _____

Mailing Address _____

City, State, ZIP _____

Telephone _____

Fax _____

E-mail _____

Website _____

If you are new to the Edina Art Fair, please list previous event experience and business/event references (at least 3 total)

Business/Event

Contact

Telephone

Business/Event

Contact

Telephone

Business/Event

Contact

Telephone

Exclusivity: To be guaranteed exclusivity throughout the fair, you must purchase space for 2 tents and/or trailers or 3 cart spaces. Note: request for two or more spaces can be denied by fair organizers.

Option 1:

Tent/Trailer Food Court Space Request

Street Food Courts include: US Bank and 50th & Ewing. Space requests are not guaranteed.

Quantity _____ Up to 10' x 14' @ \$1,125.00

Quantity _____ 10' x 15' to 10' x 19' @ \$1,275.00

Quantity _____ 10' x 20' and above @\$1,500.00

Please specify below if you have a tent(s) or trailer(s) and exact measurements:

Tent or Trailer: _____

Dimensions (width & length): _____

SIZE LISTED NEEDS TO INCLUDE HITCH & AWNINGS

Requested Location: _____

OR

Mobile Vendor Cart Food Court Space Request

Mobile food cart means a food establishment preparing and/or serving foods from a self-contained, skirted cart, on public sidewalks or private property and readily movable, without disassembling, for transport to another location. Independent of water or electrical hookup and an awning attached to the top of the cart to shade the merchandise. *Please note: carts must be able to move, in the case of an emergency.*

Quantity _____ @ \$850

Dimensions(width & length) _____

Requested Court: _____

Note: Exhibitors must operate within the chosen booth space. Preparation materials and space, awning and signage, storage, cleaning supplies, etc. may not exceed the purchased space. Booths must be completely skirted.

Attach a photo or drawing of your tent or trailer with specific dimensions.

Option 2:

Non – Court Street Space Request Assignments

All vendors requesting not to be in a designated food court (i.e. Halifax & W. 50th, W. 50th Street, 50th & France intersection) must meet the following criteria:

- Sell ONLY items that are NOT cooked on the premises (approved items; popcorn, beverages, ice cream, cookies, nuts, etc.)
- NO Trailers

Mobile vendor food carts: @ \$930.00

Quantity _____ Dimensions _____

(please see mobile vendor cart description above)

OR

Tent (may not exceed 10' x 10') @ \$1950.00

Quantity _____ Dimensions _____

Attach a photo of your mobile food cart or tent.

Requested Location(s):

Location Requests not guaranteed.

SPACE ON STREET IS EXTREMELY LIMITED, all street vendors applications will be reviewed and approved by committee

Proposed Menu Items

Creativity in menu selection and preparation is encouraged. The information provided will be used in part in the exhibitor selection process and in promotion of Edina Art Fair Food and Beverage Exhibitors. Successful applicants will be informed of application status by March 18, 2012. If accepted as a 2012 Edina Art Fair Food and Beverage Exhibitor, you will also be notified of those menu items that are approved for sale at the Edina Art Fair. Menu determination will be made with consideration of creativity, variety and quality in each Court.

Item #1 _____
Price \$ _____ Portion Size (in ounces) _____
Description of item (include ingredients and preparation information)

Item #2 _____
Price \$ _____ Portion Size (in ounces) _____
Description of item (include ingredients and preparation information)

Item #3 _____
Price \$ _____ Portion Size (in ounces) _____
Description of item (include ingredients and preparation information)

Item #4 _____
Price \$ _____ Portion Size (in ounces) _____
Description of item (include ingredients and preparation information)

Item #5 _____
Price \$ _____ Portion Size (in ounces) _____
Description of item (include ingredients and preparation information)

Item #6 _____
Price \$ _____ Portion Size (in ounces) _____
Description of item (include ingredients and preparation information)

Item #7 _____
Price \$ _____ Portion Size (in ounces) _____
Description of item (include ingredients and preparation information)

Preparation & Service Method – Gas & Electrical

Select the method you use in food/beverage preparation/service. (Electrical service fee will be assessed.) See “Exhibit Policies/Regulations-Electrical.”

ANSWER EACH QUESTION COMPLETELY

Do you use a propane tank, if so, what size? _____

Total Amps: _____

Total # of Duplex Outlets (just like household outlets) _____

Do you need a 50 amp range plug or 50 amp twist? _____

Any other special electrical needs? _____

****It is CRITICAL to specify correct information!**

LIST COMPLETE DETAILS FOR ALL GAS/ELECTRICAL NEEDS

Equipment item: _____ Gas or Electric? _____
Amperage _____ Voltage _____

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Amperage _____ Voltage _____

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Amperage _____ Voltage _____

Equipment item: _____ Gas or Electric? _____
Amperage _____ Voltage _____

Equipment item: _____ Gas or Electric? _____
Amperage _____ Voltage _____

Attach additional preparation or service equipment item listing as necessary.

Responsibilities/Liabilities

The Applicant will have the authority to act on behalf of the Food and Beverage Exhibitor (Exhibitor) in space reservation transactions with the 50th & France Business & Professional Association (Association) for the Edina Art Fair (Fair).

The signature of the Applicant is required on this Application.

Signature

Signature Date

Non-Refundable Application Fee

Non-refundable application fee in the amount of \$50.00 may be submitted by credit card or check.

MasterCard

VISA

American Express

Check My check in the amount of \$50.00 is attached

Name _____

Card # _____

Expiration Date _____

Cardholder Signature _____

Billing Address _____

Refundable Damage Deposit

Refundable damage deposit in the amount of \$195.00 may be submitted by credit card or check.

MasterCard

VISA

American Express

Check My check in the amount of \$195.00 is attached

Name _____

Card # _____

Expiration Date _____

Cardholder Signature _____

Billing Address _____

Low Waste Initiative

The Edina Art Fair recognizes the importance of recycling and composting and the environment. Our goal is to eventually have the Edina Art Fair be a "Low Waste" event. In 2012, we will focus on recycling; please answer the following short questionnaire.

How much of your waste is compostable?

- _____ < 25%
- _____ 25% to 50%
- _____ 50% to 75%
- _____ >75%

How much of your waste is recyclable?

- _____ < 25%
- _____ 25% to 50%
- _____ 50% to 75%
- _____ >75%

What is your interest level in participating in a low-no waste event?

- _____ Great
- _____ Somewhat
- _____ None

We will have recycling stations in both food court locations. The recycling bin will collect plastic bottles, glass and cans. We will also have a station set up for food vendors only designated to plastic (i.e. plastic packaging, bags etc.) You will be notified of this location upon arrival at the fair for load in and encourage you to dispose all plastic packaging/products in these designated boxes.

Return all 3 pages of Completed Application to:

Edina Art Fair
P.O. Box 24122
Edina, MN 55424-0122
www.edinaartfair.com
info@50thandFrance.com
Phone (952) 922-1524 • Fax (952) 922-4413